

To: thedailyshow@comedycentral.com

Subject: Request for John Perkins

Dear Mr. Stewart,

We, your loyal viewers, ask you to book an economic hit man on *The Daily Show*.

“Economic hit men,” writes John Perkins, “are highly paid professionals who cheat countries around the globe out of trillions of dollars. Their tools include fraudulent financial reports, rigged elections, payoffs, extortion, sex, and murder.”

John Perkins should know about economic hit men—he was one.

Now, his tell-all book *Confessions of an Economic Hit Man* is a hit, having skyrocketed to the top ten on 20 bestseller lists nationwide, including *The New York Times*, *The Wall Street Journal*, *Washington Post*, *USA Today*, and *LA Times*. Within a few short months, it is already being translated into nine languages around the world. A short glimpse at reader comments on Amazon.com makes it clear that this book is making people *think*.

Perkins has proved his media savvy doing hundreds of interviews and events across the country—from Amy Goodman’s *Democracy Now!* to CSPAN’s *Book-TV* and PBS’s *Now with David Brancaccio*. He’s also reaching a nationwide audience of college students—a huge market for *The Daily Show*—with relentless university tours.

The Daily Show is known for high-quality interviews with key political figures, and for casting a critical eye on corporate America. Don’t miss this opportunity to present your viewers with this insider’s look at the dangerous motivations behind America’s foreign policy. John Perkins is passionate and articulate—and he’s ready to answer your toughest questions.

Sincerely,

A Loyal Fan